



Graphic Design & Motion Graphics

Master Photoshop and Illustrator, build a real brand kit, then add the motion graphics that static designers are losing work to.

DURATION

3 months

MONTHLY FEE

Rs 5,000

FULL COURSE

Rs 15,000

CLASSES

Campus or live online

MONTH-BY-MONTH CURRICULUM

MONTH 01

Design Foundations

Photoshop Illustrator Typography Color systems Layout and grids

MONTH 02

Brand & Social Design

Logo and branding Social creatives Print and packaging AI design tools Brand kit delivery

MONTH 03

Motion & Client Sprint

Motion graphics Animated social posts Short ad edits Packages and pricing Outreach practice

TOOLS COVERED

Adobe Photoshop Adobe Illustrator Canva After Effects basics AI design tools

WHO THIS IS FOR

- Beginners
- Freelancers
- Social media managers
- Small business owners

REAL PROJECTS

- Logo and brand kit
- Social creative set
- Packaging mockup
- Animated social post
- Portfolio presentation

THE LAST 15 DAYS: CLIENT PHASE

Every InnoTech course ends with 15 days on finding paying clients: pricing your service, writing proposals, outreach to local and international clients and following up. Batches are capped at 15 students. Online students join live on Zoom or Google Meet and get the recording of every session. You receive the InnoTech Skills Institute certificate of completion at the campus once your final project is done. Fee is paid month by month; leave within 7 days of your first class and the course fee is refunded in full.

EARNING PATHS

Freelance designer Brand identity designer
Social media designer Motion graphics designer
In-house design executive

FINAL PORTFOLIO OUTPUT

A brand kit, a social creative set and two animated posts, packaged the way a paying client receives them.